on Tires

"The Insider" By Virginia Terhune Van De Water

Elizabeth Gets a Sidelight on Hugh Parker and Her

## Beauty Chats By Edna Kent Forbes

Lemon Aides.



14 Years Ago Today

Most Miles

per Gallon

the acid test of COST.

and its operating cost.

A motor truck must submit, and PASS,

That is the test we want you to apply to the one-ton Maxwell truck-its first cost-

A Maxwell truck-which is a REAL truck, worm-driven-sells at a price that can not be met in any other motor vehicle of like

A Maxwell truck will cover 100 miles in a work day—twice the distance covered by

It will do this at an operating cost of less

Moreover, it is of a size and capacity adapted to the needs of almost every form and

The question is not, "Can I afford to have

The FACT is, Mr. Business Man, you can

One-ton Truck Chassis \$865; Chassis

with cab and windshield \$900; Chassis with cab, windshield, and Stake Gate

BUQUOR MOTOR CO.

Terms If Desired.

phase of commerce, industry, or farming.

efficiency, durability, and economy.

two teams and two drivers.

a Maxwell truck?"

Body \$950.

than that of one team of horses.

not afford to be without one.

appliance and most of them de-ed they were ready to follow her

## HOROSCOPE.

A cullet day, according to the reading of the stare, which rule lightly during this configura-

It is a time in which forces are mathered for tremendous outbreak, the seers declare. Men and nature will be equally affected by the conflict of

elemental power. There is rather a sinister sign for persons who hold places of power whether in the state, the army or

try. Criticism will rise on every aide. Criticism will rise on every aide. cs, and in the next few months revo-tionary propaganda will cause much othle, as it will gain acceptance in oth violes.

Gun repairing our specialty. Allen Arms & Cycle Co. 494 N. Gregon St. -

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PROCEAMATION OF MAYOR.

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HEID BROS., Inc. WHOLESALE AND RETAIL DEALERS

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## TO THOSE WHO HAVE THOUGHT OF BUYING A CHALMERS CAR

An arrangement has been effected whereby the Maxwell Motor Company has leased for a period of five years the properties of the Chalmers Motor Company.

The immediate effect of this transaction is:

- continued under the Chalmers name for a period of five years.
- 2. Those distributors or dealers who have been successfully marketing the Chalmers car will continue to do so.

The appraisers of the property and their engineers report the current Chalmers model a good car and the Chalmers plant a wonderful factory.

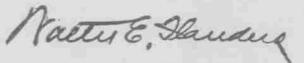
The first move we have made is to increase the efficiency of the Chalmers organization.

The second move was to place behind the Chalmers car the resources of the Maxwell Motor Company.

This is a business transaction between two automobile companies of probably no more than ordinary interest to the public but important to you if you have thought of buying a Chalmers for these obvious reasons:

- 1. The Chalmers car will be 1. You obtain a good car.
  - 2. You obtain a car produced in a magnificently equipped plant.
  - 3. You obtain a car produced by an organization materially strengthened by the addition of able executives.
  - You obtain a car produced by an organization materially strengthened by additional financial resources.
  - 5. You obtain a car from a distributor or dealer who will have the support of this organization.

In this way all three of us prosper in the transaction.



President and General Manager Maxwell Motor Company, Inc.